

2022 Sponsorship Opportunities



CARWH 2022 Virtual Conference
“The Changing World of Work,
Health and Research” September
15-16, 2022.



Stay Connected & Informed at the CARWH 2022 Virtual Conference

The Canadian Association for Research in Work and Health (CARWH) is pleased to announce that we will be hosting our bi-annual conference, "The Changing World of Work, Health and Research" on September 15-16, 2022. To maintain collaboration and presentation opportunities this year, the CARWH Conference Organization Committee has determined that the conference will be delivered virtually. We recognize that this may not be the preferred format for all, but we made this decision based on the uncertainty of the times and to facilitate membership inclusion.

CARWH is thrilled to host this unique and exciting virtual conference that will bring together presentations on a wide range of topics related to work and health research. The conference will include Keynote speakers, Live-streamed Oral Presentations and Pre-recorded Video Open Poster Sessions focused on several topic areas including (but not limited to):

Impacts of Isolation on Work and Health

Marginalized and Visible Minority Workers' Health

Human & Technology Interaction for Work and Health

Mental Health in the Workplace

New Ideas and Emerging Trends for Work and Health

The conference will be preceded on September 14 by the CARWH Trainee / Young Investigator's Forum. The forum will include trainee focused workshops organized by trainees for trainees. If you are a trainee and have ideas that you are interested in discussing, please let us know!

We look forward to providing a platform for us to collaborate and share the exciting work and health research that we've been working on over the last couple of years!

Our sponsors are integral to providing participants with an experience that continues to lift the bar. This annual opportunity to explore new ideas, to connect with colleagues, and promote your business through virtual sponsorship.

SUMMARY OF SPONSORSHIP OPPORTUNITIES

At A Glance	Number Available	Cost
Keynote Speaker Sponsor	Two	\$7,500
Virtual Conference Lunch/Refreshments	Multiple	\$7,500
ELITE Conference Prize	Exclusive	\$5,000
Video Advertisement 90 seconds	Multiple	\$5,000
Virtual Coffee Breaks	Multiple	\$5,000
Branded Waiting Room	Multiple	\$4,000
Session Sponsorship	Multiple	\$4,000
Conference Registration Sponsor	Exclusive	\$3,000
Video Advertisement 30 seconds	Multiple	\$3,000
Virtual Sugar Break	Exclusive	\$3,000
Virtual Welcome	Exclusive	\$3,000
Branded Networking Lounge	Multiple	\$2,000

We welcome back our long-term supporters and look forward to engaging with new organizations. There are various ways to be involved. This document outlines the developed sponsorship packages. These packages are not fixed – so if you have specific ideas, let's connect. krisnewton@rogers.com

SPONSORSHIP OPPORTUNITIES

Keynote Speakers \$7,500.00 (2)

Increase your exposure by sponsoring one of the highly anticipated featured education sessions.

Keynote Sponsors receive:

- Acknowledgement as the keynote speaker sponsor with company logo and link at the beginning of the presentation,
- Electronic copy of the 2022 registration list with contact details,
- Opportunity to introduce the sponsored speaker virtually, or host closing remarks,
- Company listing in the sponsorship section of the virtual event platform,
- One (1) social media post promoting the session and your sponsorship,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event,
- One free virtual registration ticket.

Virtual Conference Lunch/Refreshments - \$7,500.00 (3)

Treat our fire service personnel to a Virtual Lunch or Refreshment Break during one of the conference days. As a sponsor, your company's branding will be incorporated into the digital refreshment gift card and you can place a special message and/or marketing material in the gift card delivery. Also, you will have the opportunity to create a custom presentation loop (video, etc.) that will play all throughout the lunch break.

Virtual Lunch/Refreshment sponsors receive:

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- One (1) social media post promoting your sponsorship,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event,
- 1 free virtual conference registration ticket.

ELITE Conference Prize - \$5,000.00 (Exclusive Opportunity)

Everyone LOVES to win a prize – especially if it is a large, ticketed item. Each conference delegate will get a chance to win. The special prize will be posted online, with your company's branding.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Video Advertisement 90 seconds - \$5,000.00 (Multiple)

Get a 90 second Video Advertisement Spot, streamed before one concurrent session. Get your message in front of every session attendee! Video to be provided by sponsor.

- Electronic copy of the 2022 registration list with contact details, two weeks prior to the event with an updated list one week after the event,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Virtual Coffee Breaks - \$5,000.00 (Multiple)

Treat our fire service personnel to a cup of coffee. Each attendee will be sent a virtual gift card for a free coffee and/or refreshment. Get yourself front and centre by sponsoring the virtual coffee breaks - throughout the length of the conference.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Branded Waiting Room - \$4,000.00 (Multiple)

When attendee's login to the CARWH 2022 Virtual Conference, they will be placed in a waiting room, this is a prime location to display your company logo or message in front of attendees.

The 15-to-30-minute experience before CARWH 2022 gives you the opportunity to be the first thing the audience sees of our virtual event, whether it is logos or actual video.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Session Sponsorship - \$4,000.00 (Multiple)

Educational content and quality speakers are at the very source of our event! Session sponsors get a short time slot to address the delegates. Your company's branding will be incorporated throughout the meeting space, audio visual, and included in all event marketing.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Conference Registration Sponsor - \$3,000.00 (Exclusive Opportunity)

Showcase your brand to every attendee on the Conference Registration Page. Your logo will be prominently displayed on screen as attendees register for the conference and on the confirmation notice which will need to be accessed on conference day.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Video Advertisement 30 seconds - \$3,000.00 (Multiple)

Get a 30 second Video Advertisement Spot, streamed before one concurrent session. Get your message in front of every session attendee! Video to be provided by sponsor.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Virtual Sugar Break - \$3,000.00 (Multiple)

Our conference guests **LOVE** their sugar! The 2022 Sugar Sponsor gets a customized marketing piece with a virtual gift card for a sugary treat sent to conference guests during their educational programs. Our guests will thank you for curing their sweet tooth during the event!

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,

- Recognition in all e-communications, member communications & on the website leading up to the event.

Virtual Welcome Gift - \$3,000.00

Make attendees feel welcome by sending a Virtual Welcome Package or Gift. Also, a great opportunity to invite them to your booth or to meet with you throughout the event. Sponsorship includes welcome slide on event home screen, your logo on sponsor thanks you, your logo listed on website with link to company website.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

Branded Networking Lounge (Multiple Opportunities)

Showcase your brand to every attendee in the Networking Lounge. Your logo will be prominently displayed on every virtual table.

- Electronic copy of the 2022 registration list with contact details,
- Company listing in the sponsorship section of the virtual event platform,
- Questions included in post conference survey & logo on post event survey,
- Recognition in all e-communications, member communications & on the website leading up to the event.

What to Expect in 2022?

- **We are going Virtual:** CARWH 2022 Virtual Conference is a hub for networking, the next best thing to a live, in person event.
- **Familiar & new platforms:** CARWH 2022 Virtual Conference will bring you exciting content on the ZOOM Platform and the Airmeet Platform
 - **ZOOM Platform Introduction**
<https://www.youtube.com/watch?v=vFhAEoCF7jg>
 - **Airmeet Introduction:**
<https://help.airmeet.com/308/step-by-step-guide-for-attendees-meetup-format>

Whether you choose one of our sponsorship options or would like to create your own to fit your specific needs, our sponsorship opportunities will help you connect with your



target audience. If you are interested in sponsoring any element of the CARWH 2022 Virtual Conference, please send an email to Kris Newton, Event Manager at krisnewton@rogers.com